



12 March 2009

**1 pm plc**  
**("1pm" or the "Company")**

**Trading Update**

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Since announcing its half-year results to 30 November 2008 on 15 January, the Company has been notified that one of its block discounting funders is withdrawing from the market and another funder is reducing facilities available, to 1pm, based on a strategic review of their own market position. This will reduce available funding lines to 1pm by 15%. The Company has also experienced an increase in the number of its customers requesting payment variations in relation to their finance agreements with a consequent impact on cash flow and the timing of prospective profits. As a result levels of bad debt provisioning have also been reviewed and prudently increased.

As a consequence of these factors the Company has commenced discussions with alternative funding sources, however in the short term both new business growth and financial performance will be materially below current market expectations.

The Company also announces it has agreed to issue 6,060,607 new ordinary shares of 0.06818p each ('Ordinary Shares') at a price of 0.165 pence per Ordinary Share and pay £20,000 in cash to InvestNorthWest Limited in settlement of fees relating to previous fundraisings. It is anticipated that dealings in these Ordinary Shares will commence on 27 March 2009.

Mike Johnson, Chairman stated:

'Over the last few months we have taken steps to reduce the average size of our loans. We have also implemented a wider review of our cost base which is already starting to yield tangible cost savings for the group. Whilst short term business growth will be lower, we are confident that our strong relationships within the marketplace will enable us to develop new funding sources to take advantage of future opportunities.'

**Enquiries:**

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